

## **Grove Ad Sizes and Specifications**

## Black & White:

Full page – width: 8.5 inches x height: 11 inches - \$125 Half page – width: 8.5 inches x height: 5.5 inches - \$80

Quarter page – width: 4.25 inches x height: 5.5 OR width: 8.5 x height: 2.75 inches - \$45 Eighth page – (business card size) – width: 4.5 inches x height: 2.75 inches OR width:

2.25 inches x height: 5.5 inches - \$35

Patron – lists customer's name only, no images or messages - \$30

## Full Color:

Full page – width: 8.5 inches x height: 11 inches - \$150 Half page – width: 8.5 inches x height: 5.5 inches - \$100

Quarter page – width: 4.25 inches x height: 5.5 OR width: 8.5 x height: 2.75 inches - \$60 Eighth page – (business card size) – width: 4.5 inches x height: 2.75 inches OR width:

2.25 inches x height: 5.5 inches - \$50

Patron - rate remains the same (no color option)

Ads must be at a resolution of 200 dpi or higher. Customers sending in new ads can email them to grove@charlemont.org. Ads may be submitted in any digital or hardcopy format.

ADS MUST BE SUBMITTED BY APRIL 28!