

April 3, 2017
APC Meeting Notes

Location: Greenfield Savings Bank (hosted by David & Jodi Howe)

Attendance: Stefan Topolski, Kathy Osborne, Steph Powers, Brian Bloomfield, Paul Catanzaro, Jodi Howe, David Howe, Mo Turner, Phoebe Walker, Karen Ferrendino, Meg Clark, Dana Stiepock, Cyndy Sperry, Diane Bigelow

- I. Introductions & Check-Ins
- II. Review of APC Activities (Dec-March)
 - A. Ice skating in Greenfield (December 2017-12-15 people)
 - B. Bowling & Pizza, Shelburne Falls, February 2018
 1. Approximately 40-50 people
 2. \$325 (½ price from bowling alley, no charge for shoes)
 3. Offer again; could ask for donation towards pizza
 - C. Refreshments during Drama Production, March 2018
 1. Donations = \$271.90
- III. Upcoming Activities, April-May
 - A. Grandparents Day
 1. Rebekah has sent out request for help with Headmaster Tea
 2. Volunteers needed for Kitchen Help (10:30-1:15) & Clear & Breakdown tables after lunch (12:30-until job done (1:15)
 - B. Cuba Presentation/Pot luck, May 15
 - a. Students being asked to present by day
 - b. Informal Pot luck; attendees contribute a dish to share-Diane will send out reminder via Class parents after Grandparents Day
 - C. Spring Clean Up
 1. Phoebe volunteered to connect with school staff (Martha, Brian, Bob White), then send out email soliciting help (from volunteers on Fall survey)
 - D. Staff Appreciation
 1. April-assigned to Senior class parents
 2. May-assigned to 7th grade parents (Diane will remind Class parents)
 3. Fruit, chocolate, flowers, small hand food..much appreciated
 4. Staff Luncheon-Tuesday June 12.

- a. Jodi & Meg will meet to discuss
 - b. Kathy O has written up notes that have been shared with them
 - c. Event described to new families
- 5. Conferences-APC pay for Staff lunch (Dr. Bloomfield purchases & receives reimbursement from APC fund); authorize Paul Breault to release those funds
- E. APC Ad for Grove-Funds approved by group

IV. Martha items (Martha ill, Steph & Dr. Bloomfield covered the topics)

- A. Facebook-Reiterated value of AAC community following AAC Facebook page (specifically for the parent population)
 - 1) Sharing (the best)
 - 2) Comment (2nd best)
 - 3) Like (3rd best)
 - Good for marketing purposes
 - Active engagement/awareness
- B. Annual Fund Update
 - 1. Approaching 100% Faculty/Staff (before final push to parents)
 - 2. Parent participation at 72%.
 - 3. 2nd Half of April
 - a. Martha to reach out to co-chairs
 - b. Paul C. will craft communication to Parents
- C. Middle School Info Session for rising 5th grade students
 - 1. Flyers distributed to people to put up in Florence, Hadley, Northampton
- D. Revisit Day (Monday April 2)
 - 1. Thanks to people who contacted families
 - 2. 16/20 families present
 - a. primarily for grade 7 & 9, still having calls for visits, 1st offer to a 6th grade applicant, no PG students yet
 - 3. Boarding student proposal to BOT in May
 - 4. Increase in number of students from Southern Vermont; maybe a van 2018/2019.

V. Dr. Bloomfield

A. Botanical project

1. Back hallway/Pathos vine indoor plant/12-18 in MASON jars, hanging on hook/Bigelows put together a few preliminary versions/consult Gibbs-Buursma or Grow Store, Route 2.

B. Snowblower Died-?APC fund a new one?-\$800-\$1500

VI. Discussion from the Group

A. Lunch program discussion brought forward by Phoebe W.

- a. Outside the box idea: increase tuition to cover cost of lunch program & all students eat at no extra monthly cost
 - i. Dr. B budgets funds for the losses (attempt to control the loss and budget for it)
 - ii. 17 people (students/staff)/day. Would be marketing to the minority.
 - iii. Stan's services are contracted. Has been a shift to less creative offerings, to the more popular offerings, in an attempt to attract increased numbers of patrons.

B. Aardvark idea brought forward by Cyndy Sperry

1. Create an aardvark sculpture to place where the pine trees are to give character to the AAC school property
 - a. ? Fiberglass
 - b. Mold/form
2. Willing to research
3. Produce T-shirts/graphics as a fundraiser
4. Dr. B. has looked at Ceramic Aardvarks
5. Chevy Suburban up for grabs for parts or for creating from

C. Aardvark Mascot costume to replace "Arthur" costume. Approximately \$280-\$375

Examples.....are we interested?

https://www.aliexpress.com/item/MASCOT-CITY-Aardvark-mascot-costume-custom-fancy-costume-anime-cosplay-kits-mascotte-fancy-dress-carnival-costume/1770466913.html?spm=2114.search0302.3.65.29923856sNZ2lg&ws_ab_test=searchweb0_0.searchweb201602_0_10130_10152_10151_10618_10059_10697_10696_10534_10698_10084_100031_10083_10547_10624_10546_10623_441_10307_10548_10341_10065_10340_10068_10343_10342_308_10103_10620_10344_10325_10545_10622_10324_10621.searchweb201603_0.ppcSwitch_0&algo_pvid=1a60f0d6-dcfe-4518-8412-b9332584f049&algo_expid=1a60f0d6-dcfe-4518-8412-b9332584f049-9

Or

<https://www.shopmascot.com/comic-aardvark-mascot-costume?gclid=Cj0KCQjwnqzWB>

D. Swag:

1. Discussion of wearing AAC t-shirts/sweat shirts/sweat pants around our respective communities for the purposes of School spirit & School advertising
 - a. Currently have access to MyLocker on-line only.
 - b. Pre-order 1 sample of each for a hands on example of what is available
 - i. Families can order based on these examples
 - b. ETSY-create a design and make it available for purchase
 - c. Have items on display at conferences (i.e. fleece, hoodie, t-shirt) and have a sign up sheet available (with payment on the premises)
 - d. create custom wood cuts, bring your own shirt & create hand printed shirts
 - e. LandsEnd offers school clothing
 - f. Dana & Cyndy will ask around at local places (Silverscreen/Pacific Printing) to determine what they have to offer; find options students would like to wear and report back

Next Meeting, Saturday, May 26, 2018-9am-10am