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## Grove Ad Sizes and Specifications

### **Black & White:**

Full page – width: 8.5 inches x height: 11 inches - \$125

Half page – width: 8.5 inches x height: 5.5 inches - \$80

Quarter page – width: 4.25 inches x height: 5.5 OR width: 8.5 x height: 2.75 inches - \$45

Eighth page – (business card size) – width: 4.5 inches x height: 2.75 inches OR width:  
2.25 inches x height: 5.5 inches - \$35

Patron – lists customer's name only, no images or messages - \$30

### **Full Color:**

Full page – width: 8.5 inches x height: 11 inches - \$150

Half page – width: 8.5 inches x height: 5.5 inches - \$100

Quarter page – width: 4.25 inches x height: 5.5 OR width: 8.5 x height: 2.75 inches - \$60

Eighth page – (business card size) – width: 4.5 inches x height: 2.75 inches OR width:  
2.25 inches x height: 5.5 inches - \$50

Patron - rate remains the same (no color option)

Ads must be at a resolution of 200 dpi or higher. Customers sending in new ads can email them to [grove@charlemont.org](mailto:grove@charlemont.org). Ads may be submitted in any digital or hardcopy format.

**ADS MUST BE SUBMITTED BY APRIL 22!**