

The ACADEMY at CHARLEMONT

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The Bulletin

May 4, 2012
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CALENDAR REMINDERS AND UPDATES

May 11 7:00-10:30 PM

Semi Formal Dance at Otters (formerly Stillwaters), Route 2
*Please remember to bring a **canned good**. These can be left on the shelf in the Common Room during the week of the dance - remember to check your name off on the list.*

May 17

Last Late Bus

May 17 3:15-5:00 PM

Roman Banquet (details below)

May 22 1:00-6:00 PM

Red Cross Blood Drive- (more information coming soon)

May 23 6:00-8:00 PM

Faculty/Senior Dinner

May 24 7:00-9:00 PM

Spring Concert at Memorial Hall, Shelburne Falls

June 2 3:00-5:00 PM

Graduation

June 4 -

Junior Leadership Retreat at Tom Brown's family place in Heath (details to follow for parents of Juniors)

Reminder Regarding Tardiness or Absence:

Parents, please call the main office by 8 AM whenever your child will be late, or if he/she will not be in school due to illness or any other reason.

For other important dates and events, including athletics, please refer to the Academy's calendar, found on the website at <http://charlemont.org/newsevents/school-calendar>.

ADMINISTRATIVE NEWS FROM THE ACADEMY

Beginning in the 2012-2013 school year Stephanie Purington will serve as Academic Dean, in addition to continuing her work as The Academy's Registrar. In this capacity, Stephanie will work with faculty to maintain and enhance our academic program, mentor new faculty, facilitate professional development for staff, and monitor the academic performance of all students. She will create and maintain course schedules, daily schedules, and the academic calendar. A member of the faculty for 11 years, Stephanie looks forward to working with Academy students and families in this new role.

The Board of Trustees has authorized the creation of an Office of External Relations, charged with managing marketing, communications, admissions and development at The Academy.

Incoming Head of School Mark Efinger will devote a substantial portion of his time to these functions, and will work closely with Martha Tirk as Director of External Relations and Nora Bates Zale as External Relations Associate. The three are spending a significant amount of time with Sandy Warren to learn about the processes and approach she has developed over the last five years in her role as Director of Admissions. Sandy's advice and wealth of knowledge, along with the continued involvement of faculty in the review process, are key elements for future admissions cycles. In May, Martha and Nora will attend an AISNE workshop that focuses on admissions and marketing for schools that are strongly mission-driven. All will work with The Academy's marketing consultants to develop a strategic outreach plan.

Mark's 20+ years of teaching and advising at Phillips Andover Academy, his experience interviewing prospective students and serving on a faculty team that evaluated applications, his natural storytelling ability and his firm understanding of the mission and core of an Academy education will all support his work in these areas. He also brings management and marketing experience to this effort. It is envisioned that he will be an integral part of the admissions process, meeting with prospective students and families both prior to and during their visits to The Academy. In terms of fund raising, Mark will work closely with Martha and Nora to refine the case for support and deliver it in a variety of venues. He will provide strategic direction for all of these efforts. Working with Martha, Mark has already begun to meet donors and alums. Mark graduated from Phillips Andover, holds a BA from Middlebury College, and an MFA from the University of North Carolina.

Martha has been affiliated with The Academy for 11 years first as a parent, then as a volunteer and Trustee. She joined the Development office staff in 2010. Her depth of knowledge about and passion for The Academy's program, mission, and unique position in the local educational landscape, and her contacts in the community, will guide her work. She has a BS in International Politics and Diplomacy from Georgetown University's Edmund A. Walsh School of Foreign Service. Martha brings over 20 years of fund raising and event management experience to this work. At The Academy, she created and chaired the Cornucopia Auction for four years, using her people skills to build and inspire a dedicated committee. She has established new systems and has integrated a new database for use in Annual Fund and other giving campaigns, and has worked to encourage and expand a culture of philanthropy among all parts of the Academy community. Martha works closely with the Trustees on both a strategic and an operational level, to support their efforts to broaden the base of support for

The Academy. She has a keen appreciation for the events, projects, and everyday occurrences that make The Academy stand out, and knows how to message those effectively. Martha has many ideas for marketing initiatives to help increase the enrollment pool. Her communication, outreach, and relationship building experience in the development arena will inform her new work in marketing and admissions.

Nora is an Academy alum, having graduated in 2000. She has a BA in Photography, Theater and Sociology/Education from Marlboro College and an MA in Art Education from the Steinhardt School of Culture, Education and Human Development at NYU. She has taught art in various hill town and valley elementary schools, both public and private, and maintains connections to those communities. Nora has considerable event management and marketing experience which, combined with her background as an educator, will be invaluable as we develop strategies for recruiting new applicants. Her extensive background in graphics and communications, and her familiarity with social media, are skills and strengths that will help us hone our messages and elevate awareness in the community. Nora will be fully engaged in the admissions process, interacting with prospective students and maintaining all records and correspondence. She will be an active part of the three-person team representing The Academy at independent school fairs, open houses, and at various small-group meetings with prospective families. Coupled with her long affiliation with The Academy and her institutional knowledge, Nora's skill set will also be invaluable to the functions of the External Relations Office in the areas of Development and Alumni Relations.

ANNUAL GIVING REMINDER

The Academy's fiscal year closes on June 30 and all gifts received prior to that date are credited to this year's Annual Fund. Annual Giving helps The Academy balance its budget and begin the new year on a strong footing.

It is through the generosity of our community that we are able to meet the diverse needs of our school community, and provide a challenging and nurturing educational environment. As you well know, The Academy is dedicated to providing rigorous, classical academics in a small, nurturing environment focused on graduating exemplary citizens. At our school, students are encouraged to "find their voice and speak their mind" with joy - and with respect for others. We encourage critical thinking, and motivate our students to make a difference in their world.

The Trustees have asked every family to give or successfully solicit \$1,000 in gifts to the 2011-2012 Annual Fund. Parent participation at this level is critical to the success of our fund drive, but every single gift matters.

Please make your gift today, either by mail or by visiting our [secure online donation page](#).

Thank you for your generosity.

SPRING EXHIBITION DINNER THANKS

Many thanks to all who helped to make the spring exhibition dinner, in support of the Mexico exchange program, a very enjoyable and successful event. Several Spanish

students helped with serving and cleaning, and a wonderful variety of delectable desserts came from numerous families. Special thanks, too, to Ms. Purington, who organized the dinner and kept everything moving smoothly, and to Madame Mauri and Dave Purington, who were her valued assistants.

DAKIN PIONEER VALLEY HUMANE SOCIETY SUPPLY DRIVE

In conjunction with her senior project, Aurie Ingraham-Adie is conducting a supply drive for the next two weeks for Dakin Pioneer Valley Humane Society. The following donations are being accepted, and can be dropped off in the lobby: dog/cat treats and toys, cat litter, dog/cat food, clean old blankets and towels, paper towels, office supplies, and money is always an option if you would like. Thank you so much!

ROMAN BANQUET MAY 17

Salvete Amici et Amicae! The Academy's annual Roman Banquet is around the corner! The event will take place on Thursday, May 17 from 3:15-5:00 PM. All students of Latin are encouraged to attend this event to sample Roman cuisine and culture. Students who are not enrolled in a Latin course, but would like to attend, must sign up as servi by May 8th with Magistra Gayton.

The Latin III and Advanced Latin classes will present plays based on Ovid's *Ars Amatoria* and *Metamorphoses*. Volunteers from all Latin classes will prepare authentic dishes and all students should bring a flat sheet for a toga and a cloth napkin.

Note to parents: a formal invitation and recipe (should your son or daughter volunteer to cook) will be coming home with your child after class trips. Please contact [Molly Gayton](#) if you have any questions about this event.

SPRING CLEAN-UP IN SHELburne FALLS MAY 20

On Sunday, May 20 members of the Community Service Council will be participating in a spring clean-up in Shelburne Falls, coordinated through the Shelburne Senior Center. They have been saving up some raking jobs just for us! We would be happy to be joined by any members of the Academy community who are available. Please email [Ellen Zale](#) if you can help. Thank you!

HOST AN EXCHANGE STUDENT

There are many opportunities available to those who may be interested in hosting an international student.

Next year we will again welcome two tenth grade students, a boy and a girl, from Erding, Germany for the months of November and December. Tenth grade families are preferred for these students, and this is an excellent way to try hosting without committing to a whole year.

Thinking of hosting an international student? Sandy Warren is actively recruiting host families for next year and would be happy to explore the possibilities with you. The students are: a senior boy from The Netherlands for second semester, and full-year placements for a junior girl from Thailand, a junior boy from Mexico, a sophomore girl from Spain and probably two girls from China, a senior and a junior. Generally we look for families with students in different grades than the international students. International students add immeasurably to school life and to lives of families who host them. There are modest family stipends in some cases, but the experience is priceless!

A summer hosting opportunity is available through Ann Newsmith, our contact at our partner agency PAX. Expand your family's horizons this summer by welcoming a student from Spain into your home through the STEP - to - USA program. These boys and girls, who range in age from 14 to 17, arrive Wednesday, June 27, for a 3 ½ week home stay. Host siblings are welcome to join the students in a variety of weekly activities. Two families could share hosting for one student, too!

Please contact [Sandy Warren](#) for more information on any of these programs.

SUMMER PROGRAMS AT THE ACADEMY AT CHARLEMONT

For 2012 The Academy will offer a variety of exciting programs including soccer for elementary and middle/high school aged students, drama, and art. For more information and registration instructions, [click here](#).

NETWORK OF COMPLEMENTARY SCHOOLS

If your family would like to host visiting Network students in the future, please contact Network advisor [Sabine Mauri](#). This is an excellent way to learn about a different part of the world and for you and your child to make one more connection with interesting and diverse young people.

This summer, The Academy and The Putney School will co-host the annual Network conference. Twenty advisors and their families will come to visit the Academy, learn about our school and take a campus tour. Visit the [Network of Complementary Schools](#) website to learn more.

2012-2013 SCHOOL CALENDAR

Next year's preliminary [calendar](#) is now available on our website. Take a look at important dates and events for the upcoming school year.

TUTORING SERVICES AVAILABLE

Daniel Pac's tutoring services are now available to Academy families. Mr. Pac, who has previously taught physics and statistics at the Academy, offers one-on-one tutoring in Math, Science, English, and History. Tutoring sessions may also focus on study skills, organization, and developing academic strategies for students with ADHD and

other diagnosed learning challenges. Whenever possible, Mr. Pac will tutor students at school during a free period. Please [contact him](#) directly for more information.

HBH MENU MAY 7- MAY 18

Click [here](#) to view the HBH menu for the next two weeks.

The Academy is on Facebook!

Keep up with what's happening at The Academy on our [Facebook Page](#). "Like" us to stay up-to-date and join the conversation.

Lost and Found

In an effort to keep lost clothing and other items to a manageable minimum, parents are requested to label children's clothing, lunch boxes, water bottles, etc. Initials or a name on the collar or waist would be helpful. We donated four bags of unclaimed clothing to the Salvation Army last year. Unclaimed Lost & Found items will be donated after graduation.